



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953968-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	9/24-9/30 TV Sched Add	5167

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	953968	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/24/12	09/30/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	9:47 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09241218H	\$500.00 NM
4	WCVB	Tu	09/25/12	9:45 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09241218H	\$500.00 NM
1	WCVB	W	09/26/12	9:34 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09241217H	\$500.00 NM
5	WCVB	Th	09/27/12	9:21 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09241217H	\$500.00 NM
3	WCVB	F	09/28/12	9:56 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09241218H	\$500.00 NM
4	09/24/12	09/30/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/24/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241217H	\$150.00 NM
2	WCVB	Tu	09/25/12	10:18 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241218H	\$150.00 NM
4	WCVB	W	09/26/12	10:47 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241218H	\$150.00 NM
1	WCVB	Th	09/27/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241218H	\$150.00 NM
5	WCVB	F	09/28/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09271219H	\$150.00 NM
6	09/24/12	09/30/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$600.00				
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1	WCVB	M	09/24/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
3	WCVB	Tu	09/25/12	12:24 PM	Midday News	1158a-1230p	:30	SBTV09241217H	\$600.00 NM
5	WCVB	W	09/26/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
2	WCVB	Th	09/27/12	12:14 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
4	WCVB	F	09/28/12	12:16 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
7	09/24/12	09/30/12	The Chew	1-2p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	12:59 PM	The Chew	1-2p	:30	SBTV09241218H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

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Lehigh Valley, PA 18002-6874

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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
953968-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched Add	5167	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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20	09/24/12	09/30/12	Scandal Premiere Class of Time - Immediately Pre-emptible without notice	10-11p 9/27	---T---	:30	1	\$4,500.00	NM																																																																			
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	09/24/12	09/30/12	-----S-	2	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WCVB	Sa	09/29/12	12:09 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	SBTV09271219H	\$500.00	NM																																																																		
					LR - Football																																																																							
2	WCVB	Sa	09/29/12	12:14 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	SBTV09241217H	\$500.00	NM																																																																		
					LR - Football																																																																							
24	09/24/12	09/30/12	Once Upon a Time Class of Time- Immediately Pre-emptible No Makegood Required	658-8p	-----S	:30	1	\$2,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$2,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$2,000.00																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	-----S	1	\$2,000.00																																																																							

DUPLICATE
INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
953968-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched Add	5167	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/24/12	09/30/12	Once Upon a Time	658-8p	-----S	:30	1	\$2,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 09/30/12 6:59 PM Once Upon a Time 658-8p :30 SBTV09271219H \$2,000.00 NM									
25	09/24/12	09/30/12	Last Resort Premiere	8-9p 9/27	---T---	:30	1	\$4,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/27/12 7:58 PM Last Resort Premiere 8-9p 9/27 :30 SBTV09241218H \$4,000.00 NM									
26	09/24/12	09/30/12	666 Park Avenue	10-11p 9/30	-----S	:30	1	\$7,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 09/30/12 10:40 PM 666 Park Avenue 10-11p 9/30 :30 SBTV09241218H \$7,500.00 NM									
27	09/24/12	09/30/12	Shark Tank	758-9p	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/28/12 7:59 PM Shark Tank 758-9p :30 SBTV09271219H \$4,000.00 NM									
28	09/24/12	09/30/12	What Would You Do?	858-10p	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/28/12 What Would You Do? 858-10p :00 \$4,000.00 NM									
See MG 28.2									
2 WCVB F 09/28/12 9:32 PM Last Resort Encore 858-10p :30 SBTV09241218H \$4,000.00 NM									
MG for 28.1 09/28									
29	09/24/12	09/30/12	ABC College Football	1158a-330p	-----S-	:30	2	\$1,100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 09/29/12 ABC College Football 1158a-330p :00 \$1,100.00 NM									
Credited									
2 WCVB Sa 09/29/12 ABC College Football 1158a-330p :00 \$1,100.00 NM									
Credited									
30	09/24/12	09/30/12	ABC College Football	328-7p	-----S-	:30	2	\$1,100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 09/29/12 ABC College Football 328-7p :00 \$1,100.00 NM									
Credited									
1 WCVB Sa 09/29/12 6:59 PM ABC College Football 328-7p :30 SBTV09271219H \$1,100.00 NM									
31	09/24/12	09/30/12	7p Sat News Weekend	658-730p	-----S-	:30	1	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 09/29/12 7:27 PM 7p Sat News Weekend 658-730p :30 SBTV09241217H \$300.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953968-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched Add	5167	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/24/12	09/30/12	7p Sat News Weekend	658-730p	-----S-	:30	1	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
32	09/24/12	09/30/12	INSIDE EDITION SAT	5:30P-6P, 7:30P-8P	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/29/12	7:52 PM	INSIDE EDITION SAT	5:30P-6P, 7:30P-8P	:30	SBTV09271219H	\$200.00 NM
Total Spots							58		

Payment Terms 30 Days

Gross Total	\$89,900.00
Agency Commission	\$13,485.00
Net Amount Due	\$76,415.00